Economic Development Commission (EDC)

Regular Meeting = 7:30 PM May 16, 2011 = Salem Town Offices = Salem, Connecticut

1. Call to Order

Frank Sroka called the meeting to order at 7:40.

Attending: Frank Sroka, Kevin Lydon, Jenifer Lee, Larry Stevens, Dana Abetti,

2. Seating of Alternates

None

3. Changes to Agenda

Move Public Comment to beginning of meeting

4. Public Comment

Farm to Hearth Wood Fired Baking store: Todd and Melissa Solek, came because the State asked them to come to the town to help them with a beer and wine license so they can have wine tastings paired with locally grown food. This generally requires a State license and no one was sure why the State would have referred them to the town. Frank and Kevin will check with Mary Ann Chinatti and will get back to Todd and Melissa.

They've also been asked to take down their temporary sign. They will talk with the owner to add a permanent sign to the sign for the property.

5. Approval of Minutes from last meeting

M/S/A Larry, Jen

6. Communications

Frank will send everyone the Salem vision statement.

7. Reports

- Board of Selectmen (BOS): The new development at Four Corners will install their own fire tank. It will take about 8 weeks.
- Liaison to Planning and Zoning Commission (P&Z): Sean Reith and Gloria Fogarty, no update
- Plan of Conservation and Development: Dana Abetti. The POCD presented the latest update to P&Z. The only question they had about EDC was whether we would create the business tip sheets or if we were asking P&Z to do that. We said EDC would create the tip sheets with input from P&Z and the Town Planner.
- Local Business Ombudsperson: Larry Stevens. Salem Country Gardens is picking up again.

8. Old Business

- Economic Development Action Plan progress
 - EDC Plan Critical Initiatives:
 - Goal 1: Take Care of Local Businesses: Jenifer Lee
 - Rejuvenate Four Corners:
 - Goal 2: Foster New Economic Growth: Dana Abetti, Joe Duncan
 - Identify ED opportunities that fit within the Salem community
 - Process to identify and champion new business opportunities
 - We are on the P&Z agenda for June 21, the day after our next meeting. Dana will send the attachments to the Commissions.

We reviewed the screens for Physician Office Complex and Yoga Retreat Center and updated the scores.

9. New Business

None

10. Adjournment

The meeting adjourned at 8:50 PM.

Helpful Information:

- CT Department of Economic and Community Development: http://www.ct.gov/ecd/cwp/view.asp?a=1097&q=438016&ecdNav=|
- The Connecticut Economic Digest: http://www1.ctdol.state.ct.us/lmi/ctdigest.asp
- CERC Site Finder for businesses looking for a site or building: http://cerc.zoomprospector.com/. Note our town profiles (demographic, expenditure, business)
- Eastern CT Industry Projections (note: This is heavily influenced by the Casinos): http://www1.ctdol.state.ct.us/lmi/forecast2006-2016/eaindustry.asp
- U.S. Industry Projections, Top 20 growth/decline: http://www.bls.gov/emp/ep_table_204.htm